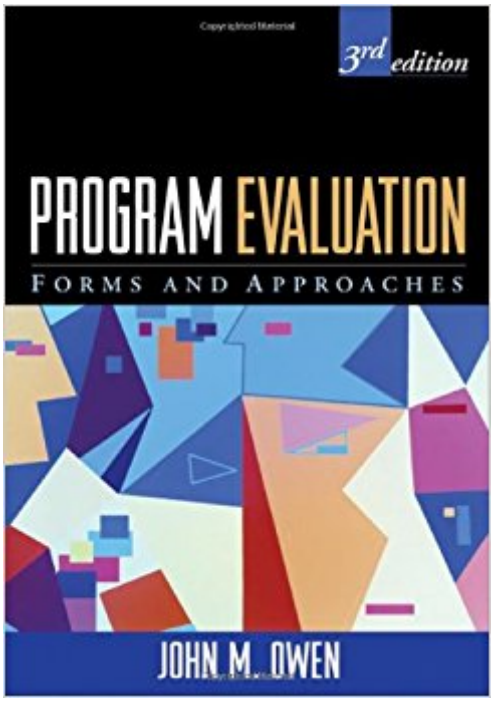
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Program Evaluation, Third Edition: Forms And Approaches



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Synopsis

Program Evaluation, Third Edition, provides a conceptual and practical overview of the evaluation process in real-world educational, organizational, and social service settings. Using an issues-driven perspective, Owen helps students and practitioners compare and select from an array of evaluation approaches by providing an original conceptual framework for the five major forms of evaluative inquiry: proactive, clarificative, interactive, monitoring, and impact.

Book Information

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Customer Reviews

"Program Evaluation, Third Edition, has the hallmarks of thoroughness, insight, and fluency of other editions, but brings us up to date with a map of the evaluation territory which new travelers will find invaluable."--Murray Saunders, Lancaster University, UKÃ Â "Excellent for use as an introductory text--practical, clear, concise, and straight to the point."--Ernie House, School of Education, University of Colorado at BoulderÃ Â "Owen maintains that it is important to understand the 'what' and the 'why' of an evaluation and select the distinct 'epistemological cluster' that best fits the issues that need to be addressed in the evaluation. He insightfully captures these complexities of evaluative work and outlines, in an accessible format, all the many considerations needed in order to truly serve the information needs of all sorts of evaluands."--From the Foreword by Marvin C. Alkin, Graduate School of Education, University of California, Los Angeles Ã Â "It is rare to find a book that provides a nicely organized discussion of the approaches to evaluation, as well as hands-on information on managing evaluation, evaluation ethics, different evaluation philosophies, and utilization of evaluation. I especially liked the distinction among the various interventions that

are the focus of evaluations, and the charts of the forms of evaluation. I also liked the focus on planning and diagnostic evaluation. The graphics are excellent, and Owen makes good use of inset boxes for examples. I would use the book in an introductory evaluation class to provide students with a roadmap of evaluation approaches and techniques and when and why to use them. This is one of only a few available texts that assemble techniques and approaches used in various countries across the world, and thus it should appeal to a wide audience."--Debra J. Rog, Center for Evaluation and Program Improvement, Vanderbilt University

John M. Owen is Principal Fellow at the Centre for Program Evaluation at the University of Melbourne, Australia.

Good summation of the field of evaluation, theories and methods and related information. It is well-written and straightforward, as well as being very readable.

Blah blah review.

used it for school

Good book for basic understanding

Perfect

The product arrived on time and is in perfect condition! The only thing that could have been an issue was that the box was completely open and left on my front porch. Not sure why the box was not taped shut.

This book is totally unreadable. I do not recommend to anyone under any circumstances.The sentences simply do not make any sense. For example: "The primacy of evaluation issues and questions (hereafter questions) in evaluation has been long been recognized. For example, one theorist says that ’clarification of and discrimination between the various types of questions which evaluations undertake to answer is absolutely fundamental to getting a useful answer at all’ (Scriven 1980, p.46). One way of drawing attention to relevant evaluation questions is to locate them within the five evaluation Forms."There are 300 pages of this! Grammatically its correct, but its

unreadable. I’m born and raised in America, and have spent 30 years of my life speaking the English language - and I do not understand what Owen is saying.

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